



Everyday Women Doing  
Extraordinary Things **For the Planet**

## **Agenda**

### **Passion into Action Conference**

**Friday, April 29th, 2011**

**6:30 PM-9:00 PM**

6:30-7:00 PM

Registration

Opening night reception with a No-host Bar provided by Holiday Inn Express and hor d'oeuvres by BriarPatch Co-op

7:00-7:10 PM

Welcome: See Jane Do

7:10-7:30 PM

Performance by The Feather River Singers

7:30-7:45 PM

Opening remarks with Nevada Littlewolf

7:45-8:45 PM

Keynote Speaker- Nina Simons

Introduced by Nevada City Councilmember, Reinette Senum

8:45-9:00 PM

Closing comments



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## **Agenda**

### **Passion into Action Conference**

**Saturday, April 30, 2011**

**8:30 AM-5:30 PM**

8:30-9 AM

Registration

Continental Breakfast provided by Summer Thymes Bakery

Expo Open

9-9:30 AM

Opening Session

Welcome: See Jane Do & Grass Valley Mayor, Jan Arbuckle

Introduction of Beneficiaries, Sponsors, & Partners

Opening Comments: Elisa Parker

9:30-10:15 AM

Keynote Speaker – Kathy LeMay

Introduced by Elisa Parker

10:15-10:25 AM

Break - Expo Open - Book Signings:

Kathryn McCamant: *Creating Cohousing: Building Sustainable Communities*

Kathy LeMay: *The Generosity Plan*

10:25-11:25 PM

## Breakout Session

### Track A (Upstairs in Sierra Suite 228): Defining You

From Fear into Freedom-Riding the Waves of the Seven C's and Grandmother Spirit – Kathleen McIntire

2011 is the year of the Rainbow Serpent – a year of great opportunity for co-creation. How are you creating the highest and best for your life and for our Mother Earth? This workshop will use guided meditation, moving our bodies through dance, and being in our heart and our lower three charkas and our feeling nature. We will embody the feminine for co-creation at this time powerful time on our planet! Learn how to call in the Grandmother's Spirit and ride the waves of "The Seven C's": Courage, Confidence, Co-creation, Connection, Compassion, Clarity, & Choosing.

### Track B (Ballroom B): A Greener You

Upcycle Your Life- Jessica Reeder and Amber Clisura

"Upcycling" takes something seemingly useless, and makes it new and better. That's what we each did: we started from dirt poor rock bottom, and created successful social media campaigns out of passion and elbow grease. If you're ready for change in your own life, you don't need money and connections; you just need to be inspired, and willing to make things happen for yourself. We'll give you some of the tricks we're learning, and tell you what it's like to be in the middle of a homespun, independent endeavor. We'll tell you our war stories, and some surprising things we learned about being a woman in the land of social media.

### Track C (Meeting Room B): Taking Care of You

How to Kick Ass Without Kicking Your Own Ass- Shawn Tuttle

Let's be honest. Providing service to the world and doing right by your family make for a busy (busy = bold if possible) day. Burning out or sacrificing your well-being are counter productive to being the powerful woman you were born to be. In this session, we'll discuss strategies and tools of the Natural Professional--keeping you strong in your work, true to yourself and living your best life.

### Track D (Ballroom A): The Value in You

The Girlcott: 5 Strategies for How Women Can Change the World in 2011 - Stacy Malkan

Boycott means no; Girlcott means also saying yes: Yes to creating the kind of world we want to live in with the choices we make every day about how we spend our money and our lives. This workshop will lay out a bold vision and concrete action steps for how women can use our tremendous power -- our economic power, political power and personal power -- to weaken the forces of destruction that are threatening the planet and give birth to the new green future.

### Track E (Meeting Room A): Leading Your Life

Blueprint for Change: The White House Project with Elizabeth Johnson and Nevada Littlewolf

Whether you are running a campaign for yourself or another person, strategizing to raise awareness about an issue, or aiming to win a legislative victory - this hands-on session will help you blueprint a plan of action that works! Take inventory of your assets, allies, research, community, funds, and message to get organized and succeed.

11:25-12:25 PM

Lunch Session – Food provided by Summer Thymes Bakery

Haute Trash Fashion Show (30 min)

Haute Trash creates fashion out of trash in order to entertain, educate and empower other to rethink, reuse and recycle.

Birds of a Feather Lunch Tables (30min)

Meet, connect and network with women around issues you are passionate about.

12:25-1:10 PM

Keynote Speaker – Tiffany Dufu

Introduced by Jesse Locks

1:10-1:20 Break - Expo Open - Book Signings:

Jean Shinoda Bolen: *Like a Tree: How Trees, Women, and Tree People Can Save the Planet*  
Shawn Tuttle: *How to Kick Ass without Kicking Your Own Ass*

1:20-2:20

Breakout Sessions

Track A (Upstairs in Sierra Suite 228): Defining You

Tapping into Your Passion – Patt Lind-Kyle

The new brain research has much to teach us and has revealed remarkable information on how the brain works to be an effective leader. We can use the brain as a mirror to open our lives, access our gifts, transform our lives, and to make a positive impact on our communities. The focus of this workshop is to learn how to release out of what blocks movement in our lives. Intention is a mental tool that if used properly will guide your brain into the right direction and the brain will strategize to make it happen.

Track B (Ballroom B): A Greener You

## Igniting Community Around Green Issues – Kim Stravers

In December 2005, a few dedicated community members in Mammoth Lakes, California, joined together to gain support for the protection of public access to a beloved front-county skiing area. Little more than five years later, that seemingly isolated effort has evolved into a 501(c)(3) nonprofit organization, the Mammoth Lakes Trails & Public Access Foundation (MLTPA), that has brought together close to \$1.4 million in grants, donations, and contract work to advance the development and preservation of local outdoor-recreation opportunities. In this workshop, MLTPA Community Engagement Director Kim Stravers will teach you how to reach, invigorate, unite, and celebrate a wide spectrum of community members in pursuit of social, environmental, and economic sustainability initiatives. Even if you've never before entered into community activism, you'll come away from this session with tips and tools that will help to place your intentions on a results-oriented path and set your work up for long-term success. Your mission begins with you!

### Track C (Meeting Room B): Taking Care of You

#### Fitness Made Simple: Three Steps to a Healthier You- Carole Carson

Fitness Made Simple: Three Steps to a Healthier You—Weight loss, improved health and fitness are all achievable goals. Learn how to apply three principles—make it fun, individualize your regimen and team up with others. Discover tips that will help keep you on track.

### Track D (Ballroom A): The Value in You

#### Raising Money in Rural Communities – The White House Project with Elizabeth Johnson and Nevada Littlewolf

Fundraising in rural communities presents unique challenges and opportunities. Take a look around your community, hear what is working in other communities, and feel supported in making a plan to help you succeed. Learn tips and strategize with others about how to tap into your current networks and look for ways to find and find and tap new resources.

### Track E (Meeting Room A): Leading Your Life

#### Exquisite Sufficiency: Source Your Passion and Move to Effortless Action - Jennifer Cohen

This workshop will allow you to get at the source of creating a dream for your life and for the world that is juicy, alive and potent enough to heal a planet. We will work from a core belief system (not held by our dominant culture) in our Exquisite Enoughness to source our passions, make them visible through guided imagery, journaling and small group exercises and then begin to forge a path forward. We will explore your passion as it arises in the body/mind and listen for where it is calling us to act. Action born from this source is what is sometimes called effortless effort. Join us in this exploration of passion and action from a world sourced by Exquisite Sufficiency.

2:20-2:30 PM

Break - Expo Open - Book Signings:

Stacy Malkan: *Not Just a Pretty Face*

Carole Carson: *From Fat to Fit*

Patt Lind-Kyle: *Heal Your Mind Rewire Your Brain*

2:30-3:30 PM

Breakout Sessions

Track A (Upstairs in Sierra Suite 228): Defining You

The Heroine's Journey—Find your Path through Writing Your Story – Linda Joy Myers

Our journey through life is like a heroine's journey—we leave our “regular” safe world to go out and wander through dark forests and parched deserts, all the while yearning for guidance and home. The heroine is called to a search—Cinderella searches for a way to go to the ball, but really she is searching for a way out of a life of cruelty and neglect. She's lucky to have a fairy godmother, but perhaps your wise guide is Gandalf, or a therapist or teacher; perhaps she's a grandmother or a good friend. While we're on the journey, forces conspire to keep us moving forward rather than back to the familiar life we wish for, and on this journey we learn our spiritual lessons. We learn to be brave, to keep going, and we learn how to become stronger in the weak places. Understanding our own story—how we are heroines, naming the heroes and heroines in our own lives—helps us deepen our connection with magic and with our deep spiritual potential. In this workshop, we'll share our journeys, and you'll begin to sketch your story.

Track B (Ballroom B): A Greener You

Plate to Politics- The White House Project with Elizabeth Johnson and Nevada Littlewolf

What key ingredient can stir up change in our food system? More women in leadership roles that influence agriculture and food policy change, from rallying for school lunch reform to launching new organic farming enterprises. Come for a crash course in issues and opportunities that face women in agriculture and together sow seeds for cultivating this inspiring movement.

Track C (Meeting Room B): Taking Care of You

The Possibility of Relationship: Creating Relationships That Call You to Rise! – Sonika Tinker

So often, we approach relationship with a focus on getting our needs met. And leave when we don't. What if we changed our focus to inspiring each other, to giving our best to each other? What would be possible if, instead of drifting in relationship, we joined forces and aligned on a greater vision or purpose? What would be possible if we stepped out of longing or searching, and provided what was desired or missing? Come explore the possibility of relationship. Learn how to design inspiring relationships from “the future”. Experience the depth of intimacy and aliveness you can summon. Answer the call to rise in love and realize your full potential in relationship!

#### Track D (Ballroom A): The Value in You

A Roadmap for Creating Social Impact- Alexis Schroeder and Jeanne Dasaro of New Prosperity Initiative

The path to a successful career in public service has never been more confusing. Yet more and more people seek to do work that is ultimately for the public good. Whether we enter the for-profit or nonprofit world or take the leap and become social entrepreneurs, we are stepping into new and different jobs tackling a wide variety of social and environmental problems. Rooted in the belief that the best career opportunities come through relationships, not job boards, this workshop provides a powerful new framework for taking ownership of one's own unique and often winding career path. In a highly interactive session, participants learn how to identify and communicate their own unique offerings as well as how to establish and cultivate strong work relationships both online and offline. Attendees will be presented with ideas for getting started on the job search or entrepreneurial endeavor, thoughtful tips for moving beyond the roadblocks they will inevitably encounter, and inspiration by way of real life stories. In a quickly-changing world full of new opportunities and possibilities, this workshop is dedicated to helping women begin to find or create meaningful, rewarding work during times of widespread systems change.

#### Track E (Meeting Room A): Leading Your Life

From Creative Chaos to Clarity ~ Channeling the Wild Feminine Into Your Authentic Contribution–  
Chameli Ardagh

Have you ever had the experience of having too many good ideas only to end up in overwhelm and confusion? How do you channel this deep longing to express yourself into action? In this workshop Chameli will share her passion for how ancient Goddess myths can guide us into deeper authenticity and feminine embodiment. You will learn tools of how to connect with the clarity you need to navigate through life as a vibrantly awake and creative woman, with a gift to give.

3:30-3:40 PM

Break - Expo Open – Afternoon Tea provided by Veritea and Nana's Artisan Bakery

Book Signing:

Linda Joy Myers: *Don't Call Me Mother & Becoming Whole: Writing Your Healing Story*

Chameli Ardagh: *Moonrise: Come Closer: Spiritual Awakening for The Feminine Heart & The Temple Group Manual*

3:40-4:25 PM

Keynote Speaker – Dr. Jean Shinoda Bolen

Introduced by Marilyn Nyborg

4:25-5:00 PM

Panel with Nina Simons, Tiffany Dufu, Kathy LeMay, and Dr. Jean Shinoda Bolen

5:00-5:30 PM

Closing Comments: Jesse Locks

Wrap-Up: See Jane Do

\*Speakers, workshops and times are subject to change.